



The Maryland School for the Blind

# see... beyond festival

For more information or sponsorship  
inquiries, please contact:

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[seebeyondfestival.org](http://seebeyondfestival.org)



The Maryland School for the Blind



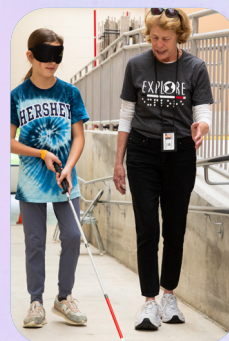
# see... beyond festival

OCTOBER 3, 2026 - 11AM - 3PM



## Accessing Education

As a non-profit, The Maryland School for the Blind (MSB) serves children and youth who are blind or have low vision of all abilities—from birth to age 21—throughout their unique education journey. Our mission is made possible through the unwavering support of our community, including the State of Maryland, local school districts, corporations, foundations, community groups, and individuals who believe in the future of our students and in accessible education.



## Join the Fun at See Beyond Festival 2026!

The 2025 See Beyond Festival was a spectacular celebration of inclusivity, education, and fun, uniting people of all ages and abilities. With the addition of a mobile STEM lab and accessible gaming area in 2025, the festival continues to expand visitors' knowledge about accessibility and adaptation. Join us as a sponsor next year to be part of this growing, vibrant event!

### Activities Include:

- Blind Soccer
- Beep Baseball
- Adaptive Lacrosse
- Goalball
- Sprint Races
- Kids Zone
- Mobile STEM Lab
- Accessible Gaming and Tech Area
- Sensory & Braille Crafts
- Free Balloon Animals
- Free Face Painting
- Accessible Playground
- Obstacle Courses
- Food Taste Test
- Craft & Vendor Fair
- Food Vendors
- Live Music

The See Beyond Festival welcomed  
**9,000+**  
guests since 2022

## Serving Students Across the Region

173



Years of Blind & Low Vision Educations

24



Counties Reached by MSB

200 +



On-Campus Students

1,400+



Students Served Yearly, In State & Out-of -State

# Festival Reach & Insights: Growing Impact

As the festival expands, its influence and insights grow, reaching more people each year and solidifying its role as a dynamic event for fostering a more inclusive and compassionate community.

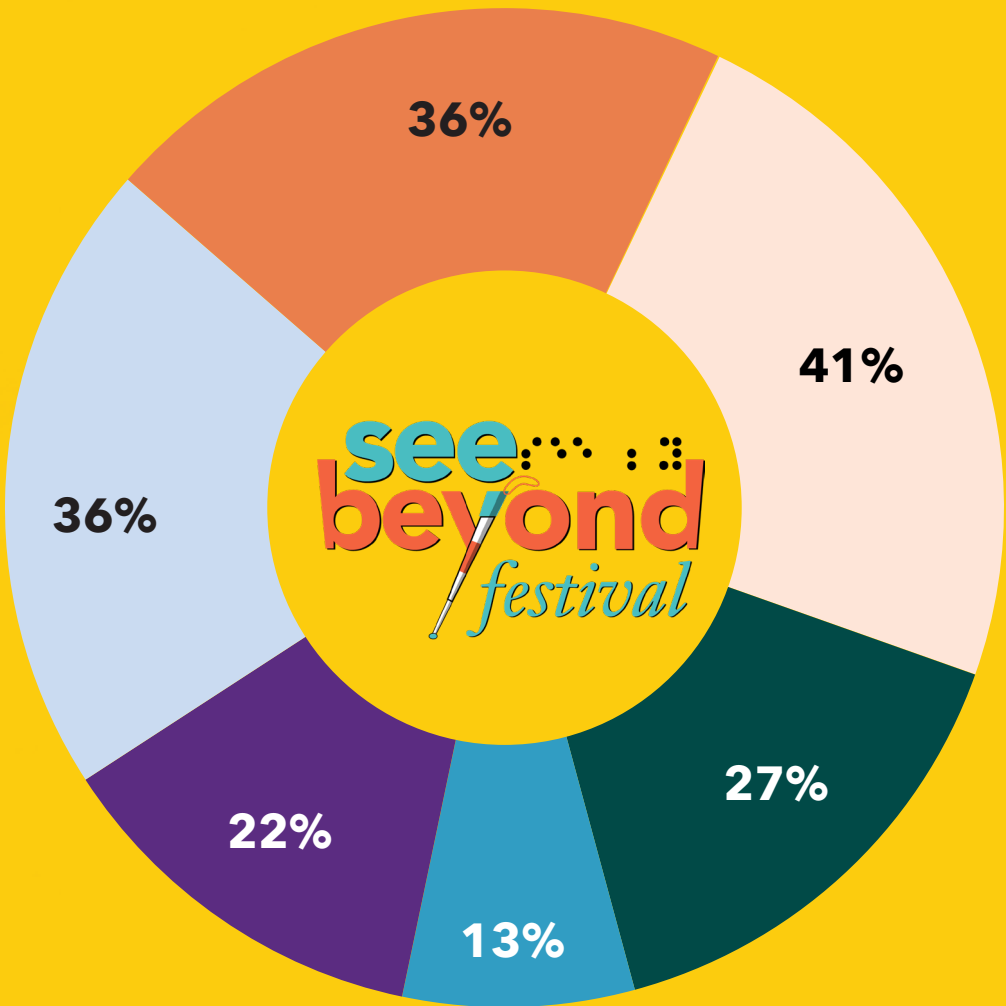
The See Beyond Festival is designed to promote understanding and inclusion for all. Through immersive activities that encourage participants to experience the power of adaptability and gain a new perspective on accessibility for all.

1,954,495 digital media impressions

Networks and publications that covered the event

- Avenue News
- Baltimore Fishbowl
- Baltimore Banner
- Baltimore Public Media (WYPR/WTMD)
- Baltimore Sun
- FOX45
- WJZ
- 98 Rock

95% of people surveyed said they come again and would recommend the event to a friend or family member



Festival attendees shared what they learned in a post-event survey.

- Various vision conditions
- Learned about Braille
- Understood their own adaptability
- Learned about blindness and low vision
- Adaptation in sports
- Accessibility



# Sponsorship Benefits & Levels

**\$2,500**

- One 10'x10' booth space at See Beyond Festival
- Logo inclusion in event banners and signage, newsletters, annual reports, posters and mailings
- Your company's logo on event web page
- Private tour of MSB for 3 people, including lunch in the Rock 'n' Roll Cafe
- Access to the VIP area at See Beyond Festival

**\$5,000**

- All benefits of previous sponsorship levels
- Clickable logo on event website and digital promotions
- One social media post about your company helping students at MSB
- Private tour of campus for up to 5 people, including lunch in the Rock 'n' Roll Cafe
- 1 Accessibility & Ableism Workshop for 20 Staff Members

**\$7,500**

- All benefits of previous sponsorship levels
- Private tour of campus for up to 7 people, including lunch in the Rock 'n' Roll Cafe
- 2 Accessibility & Ableism Workshop for 20 Staff Members

**\$10,000**

- All benefits of previous sponsorship levels
- Recognition on our digital marquee on Taylor Ave
- Tired logo recognition on all promotional materials
- Three social media posts about your company helping students at MSB
- Private tour of campus for up to 10 people, including lunch in the Rock 'n' Roll Cafe
- 3 Accessibility & Ableism Workshop for 20 Staff Members

## **Presenting Sponsor (\$25,000)**

- All benefits of previous sponsorship levels
- Top "Presented by [Your Company]" billing on all advertisements, including: posters, banners, print materials, digital and radio ads, festival t-shirts, and more.
- Highest visibility level

See Beyond Festival  
October 3, 2026  
11am - 3pm

