

**GOVERNANCE COMMITTEE**

**SEPTEMBER 22, 2025 – 3 PM VIA ZOOM**

**In Attendance:**

Mr. Ray Brown, 1st Vice-Chair

Ms. Karen Malinowski, 2nd Vice-Chair/Legislation Committee Chair

Mr. Mark Potter, Advancement Committee Chair

Mr. Jack Pumphrey, Programs and Facilities Committee Chair

Ms. Renee Winsky, Board Secretary

Ms. Robin Zimelman, HR Committee Chair

Mr. Rob Hair, MSB Superintendent

Ms. Valerie Johnson, MSB Executive Assistant

**Excused:** Mr. Craig Ballew, Board Chair

 Ms. Kati Penney, Treasurer/Audit Committee Chair

**CALL TO ORDER:** Mr. Ray Brown called the meeting to order at 3 pm.

**REVIEW OF SEPTEMBER 26, 2025 BOARD MEETING AGENDA:** The Committee reviewed the key items to be covered at the upcoming board meeting.

Mr. Jack Pumphrey suggested beginning the meeting with an acknowledgement of the celebration of life service for Mr. Lou Smith, that was held on-campus on September 13 and moment of silence. Mr. Rob Hair will coordinate this with Mr. Craig Ballew. The Committee recognized the importance of honoring Lou’s memory at the meeting.

**ADVANCEMENT COMMITTEE – REBRANDING PROPOSAL:** Mr. Mark Potter presented the rebranding proposal, stressing its role in unifying the school’s message and highlighting its mission.

The plan includes stakeholder engagement, focus groups, and input from Mission Media to ensure a fresh perspective. Estimated costs may exceed $50,000, requiring full board approval.

The Committee agreed the effort is about redefining and communicating the school’s mission, not just updating a logo or tagline. They reached consensus that this ongoing process will need regular review and stakeholder input, and agreed Mr. Potter will present a motion for a board vote on September 26, 2025.

**ADJOURNMENT:** There being no further business to discuss, Mr. Brown adjourned the meeting at 3:18 pm.