

**ADVANCEMENT COMMITTEE**

**MAY 21, 2025 – 8 AM via ZOOM**

**Zoom link:** [**https://us06web.zoom.us/j/81428497496?pwd=b0NyfbfpksMG8c9rSMDsDbKSjw0bEx.1**](https://us06web.zoom.us/j/81428497496?pwd=b0NyfbfpksMG8c9rSMDsDbKSjw0bEx.1)

**AGENDA**

1. **Call to Order Mark Potter**
2. **Advancement Reports Marlo Jacobson**
* Overview of Current Programs and Goals
* See Beyond Festival Update
* Potential Logo Rebranding Presentation
* MSB Board Talking Points Update
1. **Advancement Expenses and Revenue – 5 years Rob Hair**
2. **Program Development Materials Rob Hair**

**Adjournment: Mark Potter**

**Next Meeting:** Schedule Before September 26, 2025, Board Meeting