



The Maryland School for the Blind



see... beyond festival

APRIL 26, 2025 - 11AM - 3PM



Accessing Education

As a non-profit, The Maryland School for the Blind (MSB) serves children and youth who are blind or have low vision of all abilities—from birth to age 21—throughout their unique education journey. Our mission is made possible through the unwavering support of our community, including the State of Maryland, local school districts, corporations, foundations, community groups, and individuals who believe in the future of our students and in accessible education.



Join the Fun at See Beyond 2025!

The 2024 See Beyond Festival was a spectacular celebration of inclusivity, adaptability, and fun, uniting people of all ages and abilities. With double the media coverage of past years, the festival's impact reached an even broader audience. Join us as a sponsor next year to be part of this growing, vibrant event!

The See Beyond Festival welcomed
7,000+
in three years.

Activities Include:

- Blind Soccer
- Beep Baseball
- Adaptive Lacrosse
- Goalball
- Sprint Races
- Kids Zone
- Sensory & Braille Crafts
- Free Balloon Animals
- Free Face Painting
- Accessible Playground
- Games
- Obstacle Courses
- Food Taste Test
- Craft & Vendor Fair
- Food Vendors
- Live Music

Serving Students Across the Region

171



Years of Blind & Low Vision Educations

24



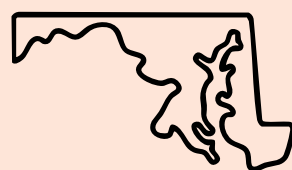
Counties Reached by MSB

200+



On-Campus Students

1,500+

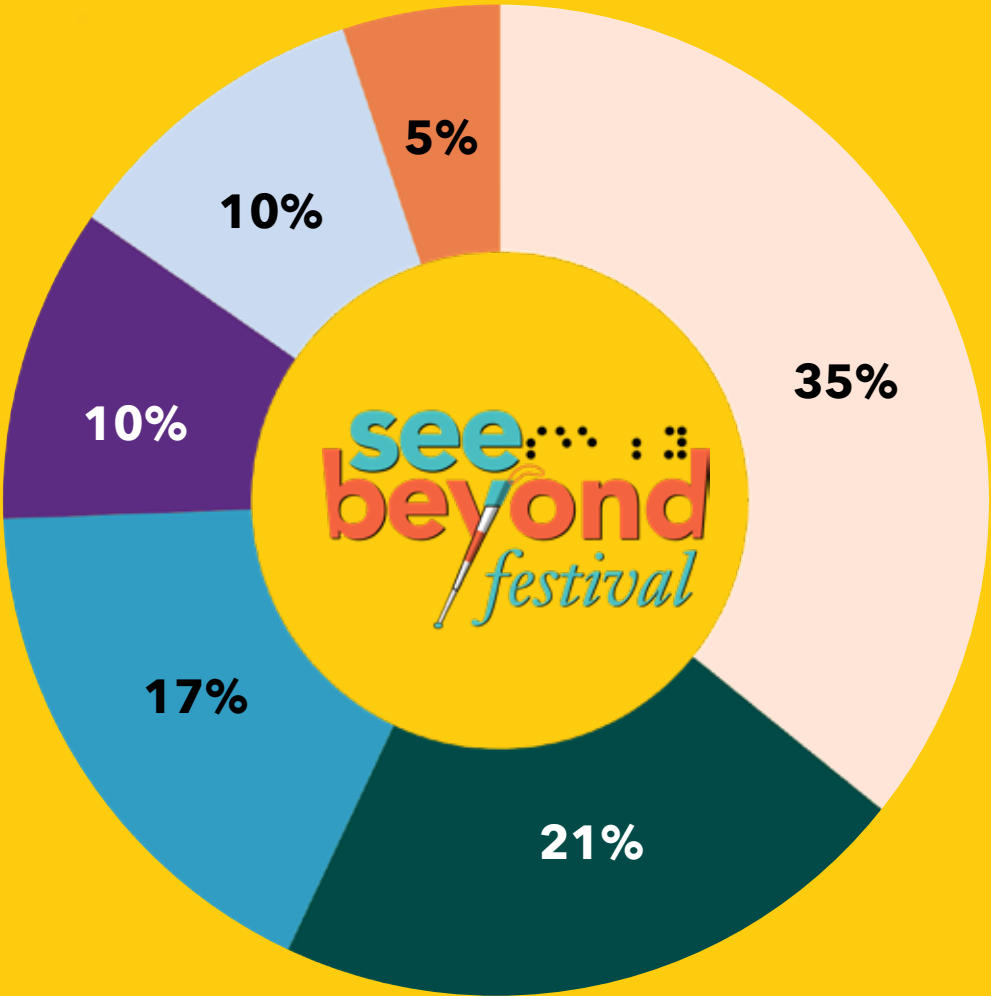


Students Served Yearly, In State & Out-of -State

Festival Reach & Insights: Growing Impact

As the festival expands, its influence and insights grow, reaching more people each year and solidifying its role as a dynamic event for fostering a more inclusive and compassionate community.

The See Beyond Festival is designed to promote understanding and inclusion for all. Through immersive activities that encourage participants to experience the power of adaptability and gain a new perspective on accessibility for all.



Festival attendees shared what they learned in a post-event survey.

- Learn about blindness and low vision
- Learned about Braille
- Various vision conditions
- Understood their own adaptability
- Accessibility
- Adaptation in sports

45,024,000
Million

Impressions through media coverage

2x

Media coverage of the festival doubled from 2023 to 2024

477,879

Facebook impressions for See Beyond between March and April, 2023.



Sponsorship Benefits & Levels

\$2,500

- One 10'x10' booth space at See Beyond Festival
- Logo inclusion in event banners and signage, newsletters, annual reports, posters and mailings
- Your company's logo on event web page
- Private tour of MSB for 3 people, including lunch in the Rock 'n' Roll Cafe
- Access to the VIP area at See Beyond Festival

\$5,000

- All benefits of previous sponsorship levels
- Clickable logo on event website and digital promotions
- One social media post about your company helping students at MSB
- Private tour of campus for up to 5 people, including lunch in the Rock 'n' Roll Cafe
- 1 Accessibility & Ableism Workshop for 20 Staff Members

\$7,500

- All benefits of previous sponsorship levels
- Private tour of campus for up to 7 people, including lunch in the Rock 'n' Roll Cafe
- 2 Accessibility & Ableism Workshop for 20 Staff Members

\$10,000

- All benefits of previous sponsorship levels
- Recognition on our digital marquee on Taylor Ave
- Tired logo recognition on all promotional materials
- Three social media posts about your company helping students at MSB
- Private tour of campus for up to 10 people, including lunch in the Rock 'n' Roll Cafe
- 3 Accessibility & Ableism Workshop for 20 Staff Members

Presenting Sponsor (\$25,000)

- All benefits of previous sponsorship levels
- Top "Presented by [Your Company]" billing on all advertisements, including: posters, banners, print materials, digital and radio ads, festival t-shirts, and more.
- Highest visibility level





The Maryland School for the Blind



For more information or sponsorship
inquiries, please contact:

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seebeyondfestival.org